

Tracee Sioux

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EXPERIENCE

Sioux Ink Publishing Imprint — President, Owner, 2014- current

Created publishing imprint from nothing. Providing publishing services to authors including: **ghostwriting**, editing, formatting, cover and inside designing, on-demand publishing, **marketing and launching best-selling books** including subjects such as business, Airbnb investing, real estate, spirituality, personal development, lesbian romance and crime thriller.

Sioux Ink Marketing House — President, Owner, 2014 - current

Launched and grew my own business, a boutique marketing house, to a six-figure company. Offering complete **marketing packages to other businesses** including concept, **branding**, strategy, **website design**, graphic design, web copywriting, blog copy, **sales messaging**, social media, **launch strategy**, **newsletter design** including funnels for VFOs. Copywriting, Blogging & Newsletter writing and creation for various Fortune 500 companies, solopreneurs and other media houses. Industries include agriculture, fashion, real estate, mortgage lending, pipe fitting, carpet cleaning, biohazard reclamation, government contractors, **tech engineering companies**, medical tech and business, wellness, spiritual and personal development & More.

Year of YES! “Start Up” Business Consulting — Creator, President, Owner, Coach, Consultant, 2014-2018

Business Built from Scratch to \$100k. Coaching Start Ups from Conception to Launch and Beyond. Helping entrepreneurs discover what they really want to do using their particular interests, gifts and talents and **transforming that into profitable businesses.** Helping small **business owners develop business models**, branding and strategy. Perhaps most important, helping entrepreneurs overcome their fear, anxiety and to embrace their true ability to succeed.

Best Selling Author — 12+ books, 2001-Present

Research and write over a dozen full-length non-fiction, **Amazon Best-Selling books** including The Year of YES!, Soul vs. Ego Smackdown, The Girl Revolution Manifesto, Book Smackdown. **Create branding and**

SKILLS

Journalism
Podcasting/Radio
Writing
Editing
Publishing
Marketing
Social Media
Web Design
Graphic Design
Branding & Strategy
Business Consulting
Video Production
Wordpress
Adobe Suite

AWARDS

@ Amazon **Best Selling Author**
@ Amazon **Best Seller Publisher**
@ Featured in **New York Times Magazine, Forbes, Today**
@ **Top 10 Bloggers to Watch**, BlogHer
@ **1st Place Newspaper Association Award**
@ **Outstanding Journalism Award**, Utah School Board Association
@ **Essayist Pundit Mom’s Social Media & Politics book**

EDUCATION

University of Utah, Salt Lake City
— *Bachelor Science*

@ Political Science

@ Creative Writing

Utah Valley State University, Orem, Utah — *Associate Science*

@ Social Sciences

launch strategy including media kits and securing publicity including being a guest on **dozens of podcasts, featured as an expert author** in various online and print publications, social media campaigns and interaction with my own followers.

Year of YES! Radio, True2You Radio — *host*, 2014-2016

Hosted **Year of YES! Radio** on True2You Radio with over 500,000 listeners; interviewed entrepreneurs, authors and personalities **exploring business, science, economics, personal development, spirituality and life hacks.** (station no longer exists).

Freelance Journalist — *Science, Business, Medicine & Lifestyle,*

2000-2017

Journalist and Editor, **interviewing and writing**, for **national** and local publications including **Northern Business Report, Northern Colorado Medical & Wellness, Bella Spark Magazine, Northern Colorado Style Magazine, Successful Meetings, Longview News Journal & More.**

Business Editor — *Meeting News,* 2000-2003

Covering business, science, technology and economic trends for a business trade magazine focusing on meeting and convention industry. Interviewed event and meeting planners, business owners and VIPs, destination representatives, public relations representatives, tech experts, etc. and even going on location for “fam” trips (free vacation!). **Wrote feature articles** and briefs. Attend meetings and conventions to stay on top of both the industry and overall economics and business trends. (Publication no longer exists)

Newspaper Journalist — *Tooele Transcript-Bulletin & Morro Bay Sun Bulletin,* 1997-2000

Business and lifestyle journalist covering science, business, economics, politics, features of interesting innovators and questionable characters.

NOTABLE PROJECTS

[Best Selling Author](#) **[Amazon Page](#)**

The Year of YES!: What if your soul told you to do for one year?

Soul vs. Ego Smackdown: How to say YES! to your Soul and tell your Ego to Suck It.

The Girl Revolution Manifesto: a Manifesto on culture, politics, gender, feminine feminism and GIRLNESS

Book Smackdown: the ONE Thing you Must Do to Write Your Book + 10 EASY ways to GET IT DONE!

Love Distortion: Belle, Battered Codependent & Other Love Stories

Dear Soul Tribe: weekly journal & workbook (Volume 1)

Ghostwriter, Publisher, Editor

@ *Goats Work* (in process)
@ *Airb\$B Investor Style*, how-to business book
@ *Appreciation*, real estate how-to business book
@ *Rumi Would Have Laughed*, mystical poetry
@ *Jasper, Saving Grace*, crime thriller
@ *Out of the Blue, Memoir of a Psychic*
@ *Love Redefined*, lesbian romance novel
@ *Money Activation*, metaphysical abundance book