



SOUL-CONOMICS

make peace
with the energy of money
and become a
money magnet

Tracee Sioux



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Money is the Planet's Energy

International Cultural Agreement

\$1 can be converted to everything globally

Efficient & Convenient

Agreed Perceived Value



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Soul-conomy

*Surprise! (Duh.)
All-Soul Agreement
Need It*



Soul's Purpose

Gifts & Talents

Energy Trade

Being Poor Sucks



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Money is (mostly) Imaginary

\$10.5 T. Circulating
\$1.2 T. in CASH
\$16 T. Trading NYSE
\$169 M. Daily NYSE



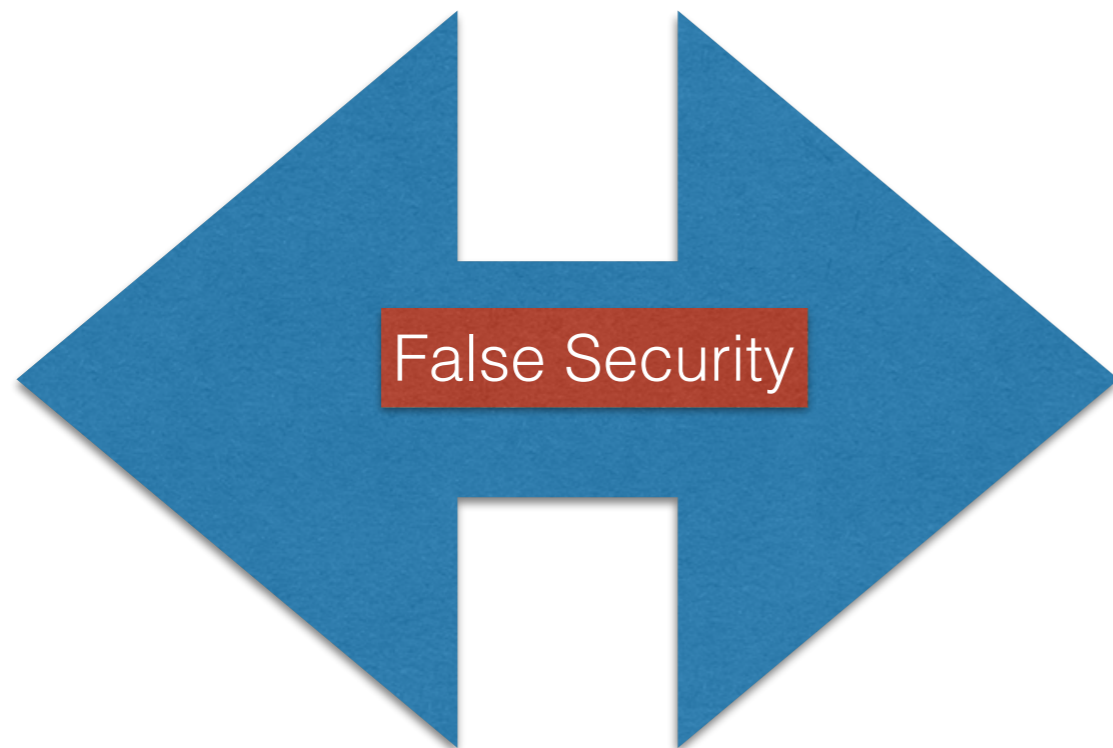
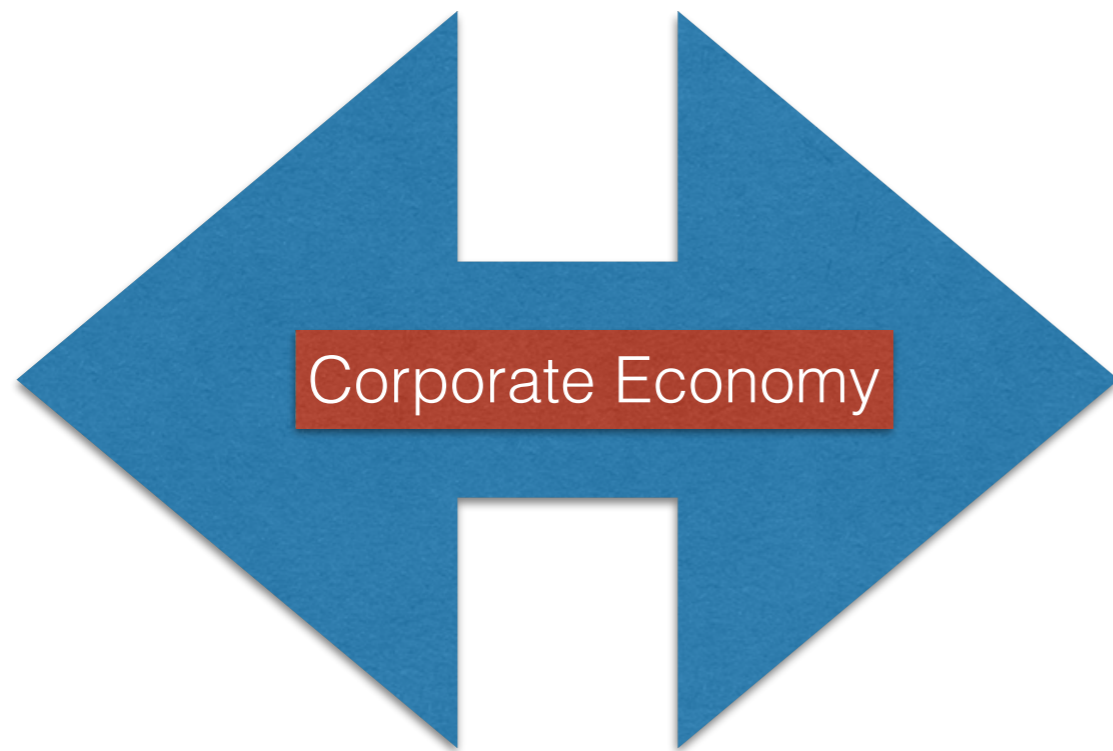
The amount of \$ in circulation
changes every minute.

* Source: Fed. Reserve, 2013



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Pre-2008 Economy



Post-2008 Economy

Corporations Won't Rehire

Small Business Economy

Soul-conomy
= Eco. Health

Soul-conomy
= Innovation

The Keys to the Kingdom

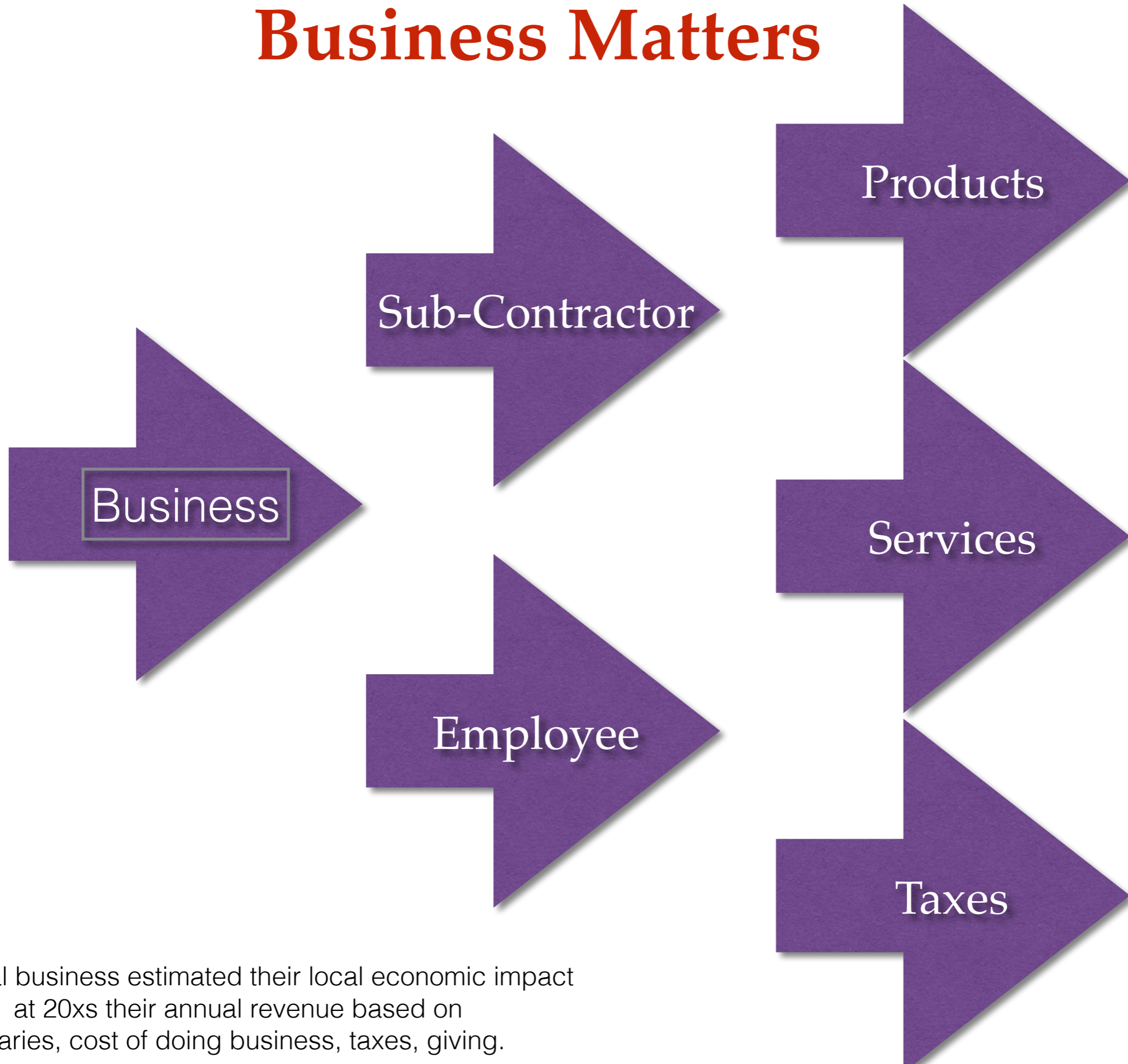
But the keys to the kingdom are changing hands. The future belongs to a very different kind of person with a very different kind of mind—creators and empathizers, pattern recognizers, and meaning makers. These people—artists, inventors, designers, storytellers, caregivers, consolers, big picture thinkers—will now reap society’s richest rewards and share its greatest joys.

~Daniel Pink, A Whole New Mind



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Business Matters



One local business estimated their local economic impact at 20xs their annual revenue based on salaries, cost of doing business, taxes, giving.

Money Must Circulate

Economies Intertwine

Receive to Give



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Spiritual Money Practices

Step up to
Economic Responsibility

Receive to Give

Pay Full Price



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Business or Hobby? Business or Charity?



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